## **Snow White Travertine Cleaning & Maintenance**

Authored by: Maurizio Bertoli [mail@mbstone.com] Saved From: <u>https://marblecleaning.org/knowledgebase/article.php?id=462</u>

I have received a new product to sell called snow white travertine it is as white as chalk and I am sure as porous. One of my customers just loves it and insists on putting it in her shower and bathroom floor. I need advice to give her for cleaning and maintenance of this stone. I welcome recommendations of one of your products

Dear Bob:

You're 100% right: that stuff is total garbage and your customer will only have aggravations out of that stuff. But you know how it is with certain people, right?... :-)

So, despite the fact that I always recommend not to seal with an impregnator stone set in wet environment, in this particular case it would be almost mandatory, as the lesser of thre two evils!

After that, by logging into the Helpful Hints section of our website at: http://www.marblecleaning.org/helpful-hints.htm, you will be able to get the short version of our maintenance guidelines at no charge. The full version of it – a 7-page document considered by many as an industry benchmark – is available in pay- per-download format in our Educational Literature section at: http://www.marblecleaning.org/literature.htm. And remember, every single penny of the cost of the literature will be used to support this site and its cause: **your** cause.

While you are in the "Helpful Hints― section, do spend some time reading all of the interesting FREE articles you'll find in there!

Finally, keep in mind that we need your support to help us helping you!

Will you please read and e-sign our Statement of Purpose at: http://www.marblecleaning.org/purpose.htm?

By spreading the word about this valuable site among your friend & family and the stone trades' people you've been dealing with, you will be rendering everybody a valuable service!

Thank you

Ciao and good luck,

Maurizio Bertoli

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